

SHOP TALK



by RAY BROOKS

THOMPSON TELLS

Vastly encouraged was Shop Talk early this week after a talk with "The Man-Who-Treats-You-Right" Ed Thompson, Chevrolet dealer. Ed has been around this burg for 4 or 5 annus now and he reports that business in June of this year has been far better than any month he has ever had. Says General Motors in general have done a whole of a business this year over the U. S. Both Ed and Chevrolet factory man (who was present) look for a boomer year in 1940.

Let's hope they're right. Certainly this town needs a shot of optimism to get rid of the blues everyone has been singing.

BASEBALL BOOM

Baseball in Torrance has taken a decided upward trend. Reason: the recent lighting of the ball park and the forthcoming Semi-Pro Baseball Tournament, which takes over the park from July 8 to 30 inclusive.

Out at the park where Dale Italy pitches orders they have installed powerful flood lights that equal or surpass those at Wrigley Field. This said that only at Wrigley and at Torrance are there diamonds to accommodate a night game. Shop Talk was plumb dumbfounded the other eve to observe the brightness of those lights. Their reflection, carried outside the fences, bathes the park lawn, shrubs, trees etc. in a beautiful glow. Night picnickers have a beauty spot now in which to roast wieners, munch sandwiches, romp on the turf. However, Shop Talk failed to observe a single roaster, muncher or romper.

This Semi-Pro Tournament promises to be quite an attraction. Teams are coming from all over the state; the winner goes back to Wichita to play in the national finals. Local baseball bugs are urged to take in the games, cheer the players, boo the ump's. There are going to be some mighty interestin' games.

NEW MANAGER

Taking up his duties bright and early Monday morning was E. W. Quimby, new manager of J. J. Newberry's local store. Quimby comes from San Pedro, where he managed the Newberry store there. He has been with the company ten years, spent six of it in San Pedro, the rest of it in Anaheim. Quimby is married, has three children... two daughters 12 and 14 and young son two. Quimby has been looking for a house to rent (a large house), but as yet has found none. (This is not a classified

City Ready to Begin Its 18th Fiscal; 16 Contracts Renewed

Tax-Deeded Lots Will be Auctioned, Restored to Rolls

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will default by failing to answer the City's complaint), the City then holds good title, cancels all taxes and penalties, and sells the lots to best advantage.

This method has been followed by the Cities of Santa Ana, Buena Park, Newport Beach, Orange county, and a number of other tax collecting bodies throughout Southern California, many of whom have written strong recommendations of C. W. Hyde, Jr. and his associates for his work in cleaning up tax-deeded vacant property.

Good luck to you Mr. Quimby. We hope you like Torrance.

PEARSON'S PROGRESS

Sitting quietly down by the P. E. depot but doing a darn good business, is good natured, likable George Pearson, operator of the Richfield Station. Starting almost from scratch, George has built up quite a trade. Purchased only this week for a considerable chunk of coin is a new machine to facilitate lubrication of cars. This machine is hooked on a car while it's being lubricated, rocks the car about, produces the same action as the car gets on a rough road. Result: better lube jobs, says George, and it certainly is logical.

HERE & THERE

J. C. Smith has ailing linoleum. Recently he remodeled his entire office, painted, scrubbed, polished, laid new floor covering. Now he has sand bags lying about to keep the linoleum from jumping up and spilling a \$5000 real estate deal. . . . Robert E. (Hillman) Lee, Penney's progressive Mgr., is having a corset showing (not personally, of course). Seems that the company has several hundred bucks worth of foundation garments they ship about to the stores, together with several miniature models for show window display. . . . Jack Dabbs, popular, amiable young manager of the Torrance Theatre moves his desk & duties to Gardena where he will look after the new Gardena theatre. Both houses have the same ownership. Coming here is the Gardena mgr. Lou Reece. Welcome, Lou. May you have bigger & better pictures. . . . Ollie Medina is now heaving wrenches & screw drivers for the Mullins Garage. . . . Harvel Guttenfelder is getting nervous as a cat as he awaits the final standings of dealers in the recent Goodrich sales contest, which closed last week.

SAVED FROM TIDE

James Fleming, 14-year-old local boy, was one of 11 persons rescued by life guards from a rip tide at Redondo Beach last Sunday.

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recently requested this work. Hitchcock said that the sprinkling system alone would cost about \$685 to install. The Park department will go into the matter and report at the next council session.

Three members of the library board whose terms would expire July 1 were re-appointed by Mayor William H. Tolson with the council's approval. They were: Councilman Hitchcock, named for a two-year term, and Scott R. Ludlow and Councilman Tom McGuire, three-year terms.

Expenditures authorized this week were: \$625.14 for the purchase of a 1939 Chevrolet sedan for the Police department, replacing a Plymouth sedan which will be traded-in.

Renew 16 Contracts

A new Plymouth coupe, net price \$639.54, for the Street department; \$153 for 110 gallons of drip fluid; \$58.58 for a Kardex cabinet for the police department; \$535.87 for a new fire-proof safe cabinet for "valuable records" of the municipal water department, the old safe to be traded-in; \$206.10 for a steel map file; \$86.09 for a steel flat-top desk and \$90 for a typewriter, all for the same department.

Existing contracts were renewed with no changes for fiscal year 1939-40. With the State Relief Administration for water service to irrigate the SRA garden in north Torrance; Luther Andrews for garbage and trash collection service; Menard and Tabery for decorating the Civic Auditorium for \$500 per year; Torrance Municipal band for \$600; County Health department for health service, paid on basis of inspections (last year the cost was about \$100); Los Angeles County Public Library for library service; General Electric for lamps for street lights; General Petroleum for gasoline and oil; and the South Bay Humane Society for public pound service.

Southern California Edison company for electric power for overhead and ornamental lights; Torrance Memorial hospital for emergency service; Torrance Herald for legal printing; Wait Morris for concessions at the city park; Robert Nuckles for lease of recreation building at 2415 Arlington; Harvey Beckwith for lease of recreation building at 2708 Carson; and for chemicals for the water department.

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People

what they're doing

Mrs. C. F. Wittenberg of Tona-pah, Washington, returned to her home Tuesday after spending several days with her parents, Mr. and Mrs. George T. Wheaton 1228 Arlington Avenue.

Guests at the George T. Wheaton home this week are their daughter Mrs. Harner Davis and children, Jean and Lynn of Berkeley, California.

Mr. and Mrs. M. B. Lane and daughter, Mildred of C. C. M. O. with Miss Lorraine Miles left this week for ten days vacation at Huntington and Florence Lakes.

Mr. and Mrs. E. A. Miles and family will spend the week-end with friends at Big Bear.

Mrs. J. R. Garner 713 Amapola Avenue, has as her house guest this week Miss Dixie Calkins of Eagle Rock.

Mr. and Mrs. Peter Phillips and son of 2703 Carson are spending two weeks in the High Sierras.

James J. O'Toole, commander-elect of the Disabled War Veterans, is attending the D.A.V. convention in Sacramento this week.

Old-Time Montana Cattleman Visiting Daughter Here

Mr. and Mrs. A. H. Silligo, 1412 Engracia Avenue, have returned from two weeks vacation, part of which they spent at the San Francisco exposition where they met Mrs. Silligo's father and mother, Mr. and Mrs. Charles Field, of Otter, Montana. Mr. and Mrs. Field returned with them to Torrance and will visit here for a short time. Field is one of the pioneer cattlemen of Montana, and 60 years ago was the first to drive a herd of long-horns from Texas to the northern state.

Five Babies Born Here During Week

Five babies, three of them boys, were born at Torrance Memorial hospital during the past week. They were:

A son to Mr. and Mrs. R. L. Hayes of Redondo Beach, Tuesday;

A daughter to Mr. and Mrs. Louis Joseph Graff of Gardena, last Wednesday;

A son to Mr. and Mrs. L. G. Lock of Gardena, last Friday;

A daughter to Mr. and Mrs. J. E. Stiles of Culver City, Sunday;

A son to Mr. and Mrs. Paul Sanford of Redondo Beach, last Wednesday.

FIRE SWEEPS PLANT

A fire which swept the Gardena Valley Milling company feed and grain plant early last Friday caused a loss estimated at \$16,000. Origin of the blaze was undetermined by firemen.

The Herald—3 months, 50 cents.

INTEND TO WED

Delbert R. Nelson, 24, of 17805 Crenshaw boulevard, Torrance, and Marjorie C. Schuerman, 17, of Gardena.

Fernand Depasse, Jr., 26, of 712-F Amapola, and Margaret L. Levene, 22, of Hawthorne.

George W. Robinson, 34, of 1414 Cravens, and Francis E. Wills, 26, of 627 Sartori.

Joseph J. Dunlop, 70, of Torrance, and Dellar Miles, 54, of Florence, Texas.

Lewis E. Wagner, 55, of 1728 Abalone, and Sallie M. Abbott, 48, of 2229 West 230th.

Joe B. Peryman, 25, of Willowbrook, and Dorothy M. Holcomb, 22, of 2210 Andro.

Robert Stanley, 22, of Long Beach, and Martha Hoke, 19, of 21740 Harvard, Torrance.

Robert F. Folts, 34, of 917 Cota, and Ethel Price, 28, of 1807 Andro.

David A. Cairns, 24, of Long Beach, and Coral E. Lindeman, 18, of 2227 Plaza Del Amo.

KEEP COOL WITH COLD MEATS

There are many ways of keeping cool on hot summer days... but one of the best ways is... SERVE COLD MEATS. Grubb's, as always, have the largest and most appetizing selection of cold meats in the city... all moderately priced, delicious and tempting.

Keep the kitchen cool and you keep your house cool.

GRUBB'S MARKET

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IN SAFEWAY STORE 1929 CARSON ST.

HOUSES FOR RENT — READ THE CLASSIFIED PAGE

LOW PRICES on PICNIC and OUTING FOODS!

Watermelons, cold meats, sandwich fillings, pickles... just the things you'll need for your Fourth of July picnic lunch are being featured at Safeway. Purchase your requirements at low prices at our store in your neighborhood.

MEAT VALUES FOR THE WEEK-END

Every steak, every chop, every roast that you buy at Safeway is sold with a money-back guarantee. Select your favorite cut, prepare it by your regular method—it must please you in every respect, or we'll return all your money.

WIENERS 2 lbs. for 25¢	BACON UN-X-LD SLICED 2 pkgs. for 25¢
Pot Roast Choice neck cuts lb. 16¢	Chickens Cold, milk-fed, fryin' chickens lb. 27¢
Beef Roast Seven-bone roast, guaranteed beef lb. 18¢	Lamb Legs Safeway 1 a m b. Ready to cook lb. 29¢
Round Bone Choice roast from quarter lb. 22¢	Lamb Roast Shoulder, cut, waste free lb. 20¢
Prime Rib Fancy roast from quarter cut lb. 32¢	Smoked Picnics Rath's Tenderloin lb. 21¢
Boiling Beef Plate rib from Safeway beef lb. 6¢	Short Ribs Lean, meaty cuts to bake or braise lb. 9¢
	Pork Sausage Pure pork, and spice essence lb. 23¢
	Pure Lard Snowy white in 1-lb. cartons lb. 8¢
	Barracuda Fancy fresh fish, piece or sliced lb. 10¢
	Fillet of Sole Fancy quality, No waste, boneless lb. 19¢
	Rock Cod Fancy fish, to fry or bake lb. 17¢

Wilson's Tender Made HAM

Celebrate the Fourth by serving Wilson's Ham. Whole or full half.

lb. **34¢**

ICE CREAM SPECIAL!

DAIRYLAND Choice quality vanilla, cartons full ice box tray. 2 quarts for **25¢**

CHECK THESE PRICES

Edwards Coffee Regular or drip grind 1-lb. can 23¢	AIRWAY COFFEE Mild and mellow coffee, Ground to order. lb. 13¢
Hills Bros Coffee Red can brand 1-lb. can 26¢	NOB HILL COFFEE Finest quality coffee, Freshly roasted. lb. 18¢
Lipton's Tea Black 20¢ 1/2-lb. pkg. 38¢	JELL-WELL Extra flavor Jell-well gelatin dessert. 3 pkgs. for 13¢
Grapefruit Juice Town House No. 2 12-oz. can 13¢	MARSHMALLOWS Fluffiest, (price, .077¢; tax, .0023) 1-pound Cello bag 8¢
Pineapple Juice Dole brand No. 2 10-oz. can 10¢	CHOICE PEARS Libby's brand Bartlett halves, Try them today. 2 No. 1 cans 15¢
Brown Derby Beer bottles extra 4 11-oz. 25¢ (Price ex-tax, .0608; sales tax, .00152)	SNOW FLAKES National Biscuits' salted soda crackers. 1-lb. box 13¢
Brown Derby Beer bottles extra 38-oz. 15¢ (Price ex-tax, .1453; sales tax, .0037)	MISSION TUNA Choice quality light meat fish. 12-oz. can 12¢
Pineapple Tid-Bits Libby's of Monte 2 8-oz. cans 11¢	PINK SALMON Hunter brand pink salmon, choice quality. tall can 9¢
B & M Beans baked can 9¢	CORNED BEEF Anglo-brand, Fine grained, sliced evenly. 2 12-oz. cans 31¢
Cut Green Beans Phillips stringless No. 2 11-oz. can 14¢	POTATO CHIPS Mayflower, Small bag, 5¢; Med. large bag, 9¢ 13¢
Stokely's Peas Honey Pod variety No. 2 11-oz. can 14¢	SWEET PICKLES Del Monte brand pickles, Whole or mixed. 25-oz. jar 25¢
Succotash Stokely brand Fine quality No. 2 25¢	GAMAY SOAP (Price ex-tax, .0534; sales tax, .0016) 2 for 11¢
Tomatoes Val Vita brand Purée packed 12-oz. can 29¢	LIFEBUOY SOAP For active people, (price, .0552; tax, .0016) 3 bars for 17¢
Spam Home style No. 2 20-oz. can 29¢	SCOTCH SOAP Guaranteed, (price, .2159; tax, .0041) 31-oz. box 22¢
Chili and Beans Gebhardt's brand 19-oz. can 13¢	SUPER SUDS Concentrated (Price, .1917; tax, .0058) 24-ounce Blue box 20¢
Gebhardt's Tamales 10-oz. can 10¢	
B & M Codfish Cakes 10-oz. can 10¢	
Grated Tuna Chicken of the Sea No. 1/2 13-oz. can 13¢	
Libby's Pickles Home style jar 20¢	
French Dressing Pierre 16-oz. 200 bottle 11¢	
Cider Vinegar Old quart Mini bottle 7¢	
Mazola Oil pint 21¢ quart 39¢	
Kellogg's All Bran 10-oz. can 11¢	
Post Toasties Balloon free 13-oz. box 8¢	
Home Maid Graham 1-lb. box 16¢	
Pancake Flour Sperry Brand 14-oz. box 9¢	
Pard Dog Food 3 16-oz. cans 25¢	
Dr. Ross Dog Food 2 16-oz. cans 15¢	

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Here's Good News!

TITLE I FHA (MODERNIZATION) EXTENDED TO JULY 1, 1941

Title I has been so popular all over the country to home owners who desire to modernize their homes that Congress has extended the life of the Act.

Why not take advantage of the Act as thousands have. Now it the time to have work done... building materials are low. See us for all information!

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